



A Night IN THE Valley



Valleywise
Health Foundation

OCTOBER 22, 2020
LIVE BROADCAST

Farewell CopaBall...

For nearly 17 years, Maricopa Health Foundation hosted CopaBall, an elegant black-tie gala, supporting vital community programs and charitable funding needs at Maricopa Integrated Health System, **now Valleywise Health**. Throughout its history, CopaBall celebrated the outstanding medical providers at Arizona's public teaching health system and organizations whose legacy of giving supports community health in Arizona.

A New Chapter

In October 2019, MIHS launched a new chapter in its 143-year history with a new name, **Valleywise Health** – and began the long-awaited construction of state-of-the-art facilities, made possible by Proposition 480 - overwhelmingly approved by voters in 2014.

ALL IN for Valleywise Health

To provide vital community support and help "bridge the gap" between Prop 480 building funds and the Valleywise vision for world-class care, in January 2020, **Valleywise Health Foundation** launched its first major fundraising effort, a **four-year \$25-million ALL IN for Valleywise Campaign** focusing on areas of distinct responsibility for the Valley's Health System for ALL.

Burn Survivorship Care
at the new Arizona Burn
Center – Valleywise Health

Caring for the Community –
through innovative behavioral
health and community health
programs serving our most
vulnerable neighbors.

**Education and Endowing the
Future** – from medical school
students and physician residents,
to nursing and allied health
trainees, Valleywise Health,
Arizona's only public teaching
health system, trains more
than 3,500 learners each year.

For more information, visit ValleywiseHealthFoundation.org

2020 vision

2020 began with great excitement and progress toward our ALL IN fundraising goals. A new event, A Night in the Valley, would replace the traditional black-tie gala – and serve to celebrate "all things Arizona," our frontline health care heroes, and our community's commitment to go ALL IN for Valleywise.

Then came COVID-19...

Our "Arizona-chic" celebration, featuring special musical guests and audience engagement surprises, will be a live broadcast event in lieu of a large in-person gathering.

Celebrating our front-line medical heroes, and the compassion, generosity and resilience of the Valley is more important than ever!

Following guidance from Valleywise Health medical experts, we developed exciting sponsor packages for small group live-broadcast watch parties of 11 or fewer from your "hybrid event" space. *Envision - your "table of ten" participating in the excitement from the safety and comfort of home.*

**Select your sponsor level,
choose your table captains,
and get ready for fun...
all while giving back.**



Sponsorship Opportunities

Cactus Sponsor \$25,000

4-course dinner for 20 guests from your choice of one of our premier restaurant partners

2 host/hostess locations with 10 guests -

Dinner includes appetizer, salad, entrée and dessert

Personal concierge service

Provided by a Valleywise Health Foundation team member/volunteer

Professional server

4 bottles of local Arizona Wine

Tito's Handmade Vodka basket (1 per host)

Beautiful centerpiece from our floral partner (1 per host)

Arizona Hold-Em Poker Tournament

Following the live broadcast, take your party to the next level.

We'll provide the dealer and the chips - you provide the fun.

Two full page spread in the A Night in the Valley event program

Live On-Air Recognition as a Premier Cactus Sponsor

Plus, recognition as a premier sponsor in all social media, on Valleywise Health Foundation website and in all post-event coverage

30-minute Zoom call for your team

Held with the Valleywise Health Administrator or Clinician of your choice

Copper Sponsor \$20,000

4-course dinner for 10 guests from your choice of one of our premier restaurant partners

Dinner includes appetizer, salad, entrée and dessert

Personal concierge service

Provided by a Valleywise Health Foundation team member/volunteer

Professional server

4 bottles of local Arizona Wine

Tito's Handmade Vodka basket (1 per host)

Beautiful centerpiece from our floral partner (1 per host)

Arizona Holdem Poker Tournament

We'll provide the dealer and the chips - you provide the fun.

Full-page ad in the A Night in the Valley event program

Live On-Air Recognition as a Copper Sponsor

Plus, recognition as a premier sponsor in all social media, on Valleywise Health Foundation website and in all post-event coverage

30-minute Zoom call for your team

Held with the Valleywise Health Administrator or Clinician of your choice

Cotton Sponsor \$15,000

3-course dinner for 10 guests from your choice of one of our premier restaurant partners

Delivered by a Valleywise Health Foundation team member -

Dinner includes salad, entrée and dessert

4 bottles of local Arizona Wine

Tito's Handmade Vodka basket (1 per host)

Beautiful centerpiece from our floral partner (1 per host)

Arizona Holdem Poker Tournament

We'll provide the dealer and the chips - you provide the fun.

Full-page ad in the A Night in the Valley event program

Live On-Air Recognition as a Cotton Sponsor

Plus, recognition as a premier sponsor in all social media, on Valleywise Health Foundation website and in all post-event coverage

30-minute Zoom call for your team

Held with the Valleywise Health Administrator or Clinician of your choice

Canyon Sponsor \$10,000

3-course dinner for 10 guests from your choice of one of our restaurant partners

Delivered by a Valleywise Health Foundation team member -

Dinner includes salad, entrée and dessert

4 bottles of local Arizona Wine

Beautiful centerpiece from our floral partner (1 per host)

Half-page ad in the A Night in the Valley event program

Live On-Air Recognition as a Canyon Sponsor

Plus, recognition as a premier sponsor in all social media, on Valleywise Health Foundation website and in all post-event coverage

30-minute Zoom call for your team

Held with the Valleywise Health Administrator or Clinician of your choice

Citrus Sponsor \$5,000

2-course dinner for 10 guests from your choice of one of our restaurant partners

Delivered by a food delivery company (i.e. Uber Eats, etc.) -

Dinner includes entrée and dessert

4 bottles of local Arizona Wine

Beautiful centerpiece from our floral partner (1 per host)

Quarter-page ad in the A Night in the Valley event program

Live On-Air Recognition as a Citrus Sponsor

Plus, recognition as a premier sponsor in all social media, on Valleywise Health Foundation website and in all post-event coverage

30-minute Zoom call for your team

Held with the Valleywise Health Administrator or Clinician of your choice

Individual Tickets Available

For More Information:

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