

# BACKPACK DRIVE

**JULY 2024**

Each year, Valleywise Health Foundation partners with eight Valleywise Health Family Resource Centers to provide backpacks and school supplies to children in our community. The program, funded by generous corporate and individual donors, provides thousands of Arizona children the tools they need to succeed in school. Volunteers can donate, host in-kind donation drives and volunteer to pack and hand out backpacks.



PROMOTION  
BEGINS MAY

BACKPACK  
DISTRIBUTION  
IN JULY





## TITLE SPONSOR

\$25,000

- Recognition at all eight Family Resource Centers
- Opportunity to be a matching partner in an email campaign (sent to approximately 11,000 email addresses)
- Social media recognition
- Logo on all event signs and banners
- Volunteer opportunity to pack and distribute backpacks to families

## FAMILY RESOURCE CENTER SPONSOR

\$5,000

- Sponsor one of our eight Family Resource Centers
- Opportunity to be a matching partner in an email campaign
- Social media recognition
- Logo on event signs and banners
- Volunteer opportunity to pack and distribute backpacks to families

## READY TO LEARN SPONSOR

\$2,500

- Opportunity to be a matching partner in an email campaign
- Social media recognition
- Logo on event signs and banners

**Contact Derek Stapinski**  
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