



# VALLEYWISE HEALTH **BACKPACK** DRIVE 2025



## July 2025 Sponsorship Opportunities

Each year, Valleywise Health Foundation partners with eight Valleywise Health Family Resource Centers to provide backpacks and school supplies to financially vulnerable families in our community. The program, funded by generous corporate and individual donors, provides over 3,000 of Arizona's children the tools they need to succeed in school. Corporate partners can donate, host in-kind donation drives and volunteer to pack and hand out backpacks to families.

**Title Sponsor**  
**\$25,000**



- Recognition at all 8 Family Resource Centers
- Matching partner in email campaign to an audience of 12,000+
- Highlighted online to an audience of 125,000+
- Logo on event signage and banners
- Volunteer opportunity to pack/distribute backpacks
- Option to donate branded items for backpacks
- Inclusion in "Why I Support" video

**Family Resource  
Center Sponsor**  
**\$5,000**



- Sponsor 1 of our 8 Family Resource Centers
- Highlighted online to an audience of 125,000+
- Recognition in email campaigns to an audience of 12,000+
- Logo on event signage and banners
- Volunteer opportunity to pack/distribute backpacks to families

**Ready to  
Learn Sponsor**  
**\$2,500**



- Highlighted online to an audience of 125,000+
- Recognition in email campaigns to an audience of 12,000+
- Logo on event signs and banners

