



# Sponsorship Opportunities



Each year, Valleywise Health Foundation partners with eight Valleywise Health Family Resource Centers to provide backpacks and school supplies to financially vulnerable families in our community. The program, funded by generous corporate and individual donors, provides over 3,300 of Arizona's children the tools they need to succeed in school.

Corporate partners can donate, host in-kind donation drives and volunteer to pack and hand out backpacks to families.

## TITLE SPONSOR \$25,000

*Supplies backpacks and year-round education to over 3,300+ children*

- Title sponsor recognition at all 8 Family Resource Centers
- Matching partner in email campaign to an audience of 12,000+
- Highlighted online to an audience of 125,000+
- Logo on event signage and banners
- Volunteer opportunity to pack/distribute backpacks
- Option to donate branded items for backpacks
- Inclusion in "Why I Support Video"



## FAMILY RESOURCE CENTER SPONSOR

### \$7,500

*Funds all materials to fill 300-500 backpacks at one site*

- Sponsor 1 of our 8 Family Resource Centers
- Highlighted online to an audience of 125,000+
- Recognition in email campaigns to an audience of 12,000+
- Logo on event signage and banners
- Volunteer opportunity to pack/distribute backpacks to families
- Recognition in 2026 backpack drive video



## READY TO LEARN SPONSOR

### \$3,000

*Supplies students with school supplies and learning materials for back-to-school and beyond*

- Highlighted online to an audience of 125,000+
- Recognition in email campaigns to an audience of 12,000+
- Logo on event signs and banners
- Recognition on event website



Secure your sponsorship on our website or email Derek Stapinski, Director of Corporate Relations, at [dstapinski@valleywisehealthfoundation.org](mailto:dstapinski@valleywisehealthfoundation.org).

[ValleywiseBackpackDrive.org](http://ValleywiseBackpackDrive.org)